



Store Manager – Charlotte

9850 Providence Road, Charlotte, NC 28277

Position Overview

We're looking for a hands-on **Store Manager** to lead our Charlotte retail location while also managing **local swim events**. This role is ideal for someone who thrives in a fast-paced retail environment, enjoys building relationships, and can balance store operations with event-based sales.

You'll be responsible for **driving store performance, leading a team, managing inventory, and supporting swim teams through fittings, meets, and custom orders.**

Key Responsibilities

Retail Store Management

- Oversee daily store operations, sales performance, and customer experience
- Hire, train, and lead retail staff to meet sales and service goals
- Create and manage employee schedules
- Maintain merchandising standards and store organization
- Manage inventory, stock levels, and product flow
- Build relationships with local swim teams (club, high school, summer league)
- Coordinate and execute team fittings, meets, and events
- Provide on-site sales support at swim meets
- Manage custom orders (team suits, caps, apparel, and webstores)
- Partner with internal teams and vendors to ensure timely and accurate delivery

Operations

- Utilize retail and communication systems (Salespad, Lightspeed, MS Teams)
- Resolve customer issues and order discrepancies
- Stay current on product knowledge and industry trends



Qualifications

- 2+ years of retail management or store leadership experience
- Strong leadership, communication, and organizational skills
- Experience with inventory management and sales tracking
- Ability to work independently and manage multiple priorities
- Customer-focused mindset with a strong attention to detail
- Experience in aquatics, swimming, or team sports sales

Preferred:

- Bachelor's degree preferred
- Familiarity with event-based or seasonal sales environments

Schedule & Work Environment

- Full-time role based on retail store hours
- Evening and weekend availability required (especially during peak swim seasons)
- Active role requiring standing, lifting (30+ lbs), and event setup

Compensation & Benefits

- Competitive salary
- 401(k) program
- Employee discounts
- Opportunity for growth within a specialized, team-focused industry

About Kiefer Aquatics



Kiefer Aquatics is a leading provider of swim gear, team apparel, and equipment, serving competitive swim teams and retail customers nationwide. We're passionate about delivering high-quality products and outstanding service to swimmers at every level.