



# Gold • Silver • Bronze LEVEL SPONSORSHIPS

## NORTH CAROLINA SWIMMING SPONSORSHIP LEVELS

**GOLD LEVEL SPONSORSHIP - \$3,000 & above**

**SILVER LEVEL SPONSORSHIP - \$2,000 - \$2,999**

**BRONZE LEVEL SPONSORSHIP - \$1,500 - \$1,999**

Sponsorship ads on the North Carolina Swimming, Inc. website are non-exclusive.

Payment for NCS sponsorships may be in the form of CASH, CHECK or IN-KIND goods or services. North Carolina Swimming reserves the right to determine the value of in-kind offers. Sponsorship terms are for 12 months, unless otherwise agreed to. Special consideration may be given to multi-event and/or multi-year sponsorship commitments.

**North Carolina Swimming Sponsors will provide...**

A high resolution JPEG of its organization's logo/ad in a 4 wide x 1 high configuration. NC Swimming will scale the ad to the proper dimensions.

**Bronze Level Sponsors will receive:**

- *A banner ad on the NCS website. The ad may be linked to the sponsor's website. The banner ad will run continuously for 12 months or the length of the agreement and its placement among other sponsor ads will be randomly rotated.*
- *New sponsors will also be recognized in a posted announcement on the NCS website.*
- *A full page ad in the heat sheet of two NCS State Championship Meets.*

**Silver Level Sponsors will also receive:**

- *Everything that Bronze Level Sponsors receive plus...*
- *A full page ad in the heat sheet of **four** NCS State Championship Meets.*

**Gold Level Title Sponsors will also receive:**

- *Everything that Silver Level Sponsors receive plus...*
- *Availability to display materials and distribute product information/samples at all NCS state championship meets subject to booth /table space, and venue restrictions.*