



October 8 - October 15

Non-Endemic Media Outlets

- 15-Year-Old Omaha Native Qualifies For Olympic Swim Trials (WOWT Omaha | October 14)
- Welcome to Ann Arbor, America's swim capital (Concentrate Media | October 14)
- The King is Back: Phelps Tops World Leaderboards (The Odyssey | October 13)
- Swimming: Olympian to visit Lancaster Aquatic Club (Lancaster Online | October 13)
- Ticket sales for 2016 Swim Trials off to fast start (Omaha.com | October 13)
- New Four-Day Ticket Packages Go On Sale for US Olympic Team Swim Trials (WOWT | October 13)
- How Sports Can Help Kids With Differing Abilities (Parents | October 13)
- October: ADHD Awareness Month (National Alliance for Youth Sports | October 12)
- Olympic Gold Medalist Encourages Swim Lessons for Baby Safety Month (360 Magazine | October 12)
- Treat books save your waistline, support good causes (Tampa Tribune | October 12)
- Kara Lynn Joyce inspires with clinics, 'Touch the Wall' (Holland Sentinel | October 12)
- Going for Gold podcast: Natalie Coughlin on going for her fourth Olympics (USA Today | October 9)

Endemic Media Outlets

- The Further Frontiers of Michael Phelps as he Circumnavigates a 5th Olympic Ring (Swim Vortex | October 15)
- USA Swimming Releases Four-Day Olympic Trials Ticket Packages (Swimming World | October 14)
- Four Day Ticket Packages Now Available for 2016 US Olympic Trials (SwimSwam | October 13)
- USA Swimming Shares Time-Lapse Video of 2012 US Olympic Trials (SwimSwam | October 13)
- Olympian Claire Donahue Sets World Records In Masters Swimming Debut (Swimming World | October 12)
- SwimMom Musings: Dear Coach (SwimSwam | October 12)
- Behind Every Greatest Olympian are Great Women & The Michael Phelps Swim School (Swim Vortex | October 12)
- Up & Comer: Alex Walsh (Swimming World | October 11)
- 2015-16 Scholastic All-American Standards Much faster than Last Year (SwimSwam | October 11)
- Junior World Champion Taylor Abbott Headed To Tennessee (Swimming World | October 11)
- World Cup Swing, Travel Part of Todd Schmitz's Plan for Best from Missy Franklin (Swim Vortex | October 10)
- Swimmers Without Borders: International Student-Athletes Adjust to Swimming in the US (Swimming World | October 8)

Organizational News

- Golden Goggles at a Glance: Coach of the Year (USA Swimming | October 14)
- 5 ways to Make the Pool Feel Warmer (USA Swimming | October 14)
- Growing Swimmers May Need a 4th Meal (USA Swimming | October 13)
- Four-Day Ticket Packages Now Available for 2016 Olympic Trials (USA Swimming | October 13)
- 20 Question Tuesday: Natalie Coughlin (USA Swimming | October 13)
- Dryland Periodization: Phase I, Range of Motion and Fatigue Tolerance (USA Swimming | October 12)
- Hot Food and a Warm Bed Beats a Cold Tub any Day (USA Swimming | October 12)
- Pollo Tropical Kicks off National Partnership with USA Swimming Foundation (USA Swimming | October 12)
- Mikes Mailbag: Lead by Example (USA Swimming | October 12)
- Andrew Seliskar: Beautiful Music in the Water (USA Swimming | October 9)

