



October 22 - October 29

### Non-Endemic Media Outlets

- SWC 2015, Day 2, Tokyo: Mitch Larkin crowns hugely successful meet (Team USA | October 28)
- Halloween Isn't Scary Compared To These 17 Frightening Moments Had By Team USA Athletes (Team USA | October 28)
- York YMCA coach Michael Brooks named head coach of FINA Swimming World Cup (York Daily Record | October 28)
- Bauerle will coach US National Team at Duel in the Pool meet (Red & Black | October 28)
- BMW Unveils Roster of U.S. 'Performance Team' Athletes for Rio 2016 Olympic and Paralympic Games (Auto Channel | October 27)
- Katie Ledecky named to TIME's most influential teens of 2015 list (Reach For the Wall | October 27)
- Twelfth Annual WAHC Successfully Inspires the Aquatic Industry (Global Newswire | October 27)
- The 30 Most Influential Teens of 2015 (TIME | October 27)
- Medals from abroad (The Crier | October 27)
- Grant to target swimming skills (Toledo Blade | October 27)
- Olympic medallists to present prizes at second edition of ANOC Awards (Inside the Games | October 26)
- People: Jay Thomas - From Plantation Dad To Olympic Judge (South Florida Reporter | October 23)
- Courtney Bartholomew named to Team USA for Duel in the Pool (Holland Sentinel | October 22)
- Emory swimmer trains for 2016 Olympic Trials (Emory News | October 22)

### Endemic Media Outlets

- Golden Goggles Voting Update: jaeger and Phelps Down to the Wire for Male Race of the Year (SwimSwam | October 28)
- Summer Sanders revisits Barcelona, Site of 1992 Olympic Glory (Swim Vortex | October 28)
- Adrian, Clary, DiRado announced as Members of BMW Performance Team (SwimSwam | October 27)
- Hosting Major Swim Meets Helped Boost San Antonio's Learn-To-Swim Programs (Swimming World | October 26)
- Morning Swim Show With Frank Busch talking About Olympic Coaches and Athletes (Swimming World | October 26)
- USA Olympic Trials: Can Anyone Match Michael as Phelps Flies for a 4th 100 Crown in Rio? (Swim Vortex | October 25)
- Why Bandwagon Swim Fans Matter During the Olympics (Swimming World | October 22)

### Organizational News

- Club Excellence Spotlight: Davis Arden Racing Team (USA Swimming | October 29)
- Catching Up with Tiffany Cohen Lalonde (USA Swimming | October 29)
- USA Swimming Announces a New Partnership with airweave (USA Swimming | October 29)
- 10 of the Scariest Swim Sets (USA Swimming | October 28)
- BMW Adds Three U.S. Swimmers to BMW Performance Team (USA Swimming | October 28)
- Connor Jaeger Visits Deck Pass Golden Patch Winner (USA Swimming | October 27)
- 20 Question Tuesday: Laura Sogar (USA Swimming | October 27)
- Greater Medal Impact: World Rankings or World Championships? (USA Swimming | October 26)
- Top Nutrition Tips to a Happy Halloween (USA Swimming | October 26)
- World Famous Olympians To Present Honours at ANOC Awards (USA Swimming | October 26)
- Emily Brunemann: Future Forward (USA Swimming | October 26)

