



**NORTH
CAROLINA
SWIMMING**

WEBSITE ADVERTISING

BUSINESS WEBSITE ADVERTISING - \$500 for 12 months - \$750 for 24 months

Business Website Ads on the North Carolina Swimming, Inc. website are non-exclusive.

Payment for website advertising may be in CASH, CHECK, or IN-KIND goods or services. North Carolina Swimming reserves the right to determine the value of in-kind offers.

Website Advertising Sponsor will...

Provide a high resolution JPEG of its organization's logo/ad in a 4 wide x 1 high configuration. NC Swimming will scale the ad to the proper dimensions.

NC Swimming will...

Place the ad on the home page of its website. The ad may be linked to the organization's website. The banner ad will run continuously for the length of the agreement and its placement among other sponsor ads will be randomly rotated.