October 15 - October 22

## **Non-Endemic Media Outlets**

- Ryan Lochte, Missy Franklin lead U.S. roster for Duel in the Pool (NBC Sports | October 21)
- Carmel's Claire Adams to compete in Duel in the Pool (Indanapolis Star | October 21)
- Chadwick Named to Mutual of Omaha Duel in the Pool Roster (MUTigers.com | October 21)
- Bremerton Olympian Nathan Adrian to compete in Duel in the Pool (Kitsap Sun | October 21)
- Countryside swimmer Robert Finke makes a big-picture choice (Tampa Bay Times | October 21)
- Matt Webber a man of many hats for Huntsville Swim Association (AL.com | October 21)
- Make a Splash: Save money on Pollo Tropical and promote lifesaving swim lessons (Houston Examiner | October 19)
- Swim Team Dives into New Ideas to Keep Pool Open (CI Proud | October 19)
- Olympic swimmers enjoy 'lightbulb moments' with youngsters (TH Online | October 19)
- Olympian Ryan Lochte's favorite thing about Boston: the "chowdah" (Boston.com | October 18)
- Ryan Lochte's Road To Rio Shows His Serious Side (Team USA | October 17)
- Elkhart schools, Community Foundation explore building 'world-class' Olympic pool (Elkhart Truth | October 17)
- Rio 2016: No viral testing of sewage-filled Olympic waters (Associated Press | October 16)
- Column: Olympic athletes need to think beyond Rio Games (Associated Press | October 16)
- U.S. Olympians to visit Boston for Road to Rio Tour (USA Today | October 15)
- Across the Universe: Josh Prenot's quest to find the balance (Daily Californian | October 15)
- USOC returns to Boston for Road to Rio event (NBC Sports | October 15)

## **Endemic Media Outlets**

- Universal Sports Channel to Shut Down, NBC to Take Over Olympic Sport Coverage (SwimSwam | October 22)
- Duel in the Pool 2015: The Schedule (SwimSwam | October 22)
- USA Roster for Duel in the Pool Highlighted by Ryan Lochte, Missy Franklin (Swim Vortex | October 21)
- USA Swimming Announces Heavily-Stacked Lineup For Duel In the Pool (Swimming World | October 21)
- Swimming World Performance of the Week: Caeleb Dressel's 50 Freestyle (Swimming World | October 20)
- 2015 Speedo Fall Challenge Offers \$10,000 Mixed 400 FR Relay WR Bonus (SwimSwam | October 20)
- Charlotte Confirmed as May Host for Arena Pro Swim Series (SwimSwam | October 19)
- Indianapolis Returns to Arena Pro Swim Series; 2015-2016 Dates Announced (Swimming World | October 19)
- Filling A Void: The Future of Team USA's 4×100 Free Relay (Swimming World | October 19)

## Organizational News

- Catching up with Tom Jager (USA Swimming | October 22)
- Golden Goggles at a Glance: Relay Performance of the Year (USA Swimming | October 21)
- 10 Ways You Know You Swim Too Much (USA Swimming | October 21)
- Missy Franklin, Ryan Lochte to Lead U.S. at Mutual of Omaha Duel in the Pool (USA Swimming | October 21)
- 20 Question Tuesday: Nathan Adrian (USA Swimming | October 20)
- Sport Psychology: More from the "Pit Crew" (USA Swimming | October 19)
- USA Swimming's Biggest Arena Pro Swim Series Set for 2015-16 (USA Swimming | October 19)
- Mike's Mailbag: Shoulder Struggles (USA Swimming | October 19)
- Zane Grothe: Motivation to Elevate (USA Swimming | October 16)