August 13 - August 20

Non-Endemic Media Outlets

- Katie Ledecky on world records, Rio and her 1998 TODAY visit as a tot (TODAY.com | August 20)
- North swimmer shines in Texas (The Republic | August 19)
- BYU Swim: four Cougars qualify for 2016 U.S. Olympic Team Trials (Deseret News | August 19)
- Vrooman claims swimming gold at international, national events (Pittsburgh Tribune-Review | August 19)
- Chaparral junior Ryan Hoffer prepares for biggest swimming stage yet (The Arizona Republic | August 19)
- Lauren Pitzer to compete in World Junior Championships (The Dallas Morning News | August 18)
- Shaker grad eyes 2016 Olympics in Rio (CBS News 6 | August 18)
- USA Swimming Invents SwimJitsu (AQUA Magazine | August 18)
- Long Beach swimmer Maggie Aroesty headed to World Junior Championships in Singapore (Newsday | August 15)
- With new confidence, Ambridge's Vrooman eyes Olympics (The Beaver County Times | August 15)
- Opposite takeaways for U.S. from world and national meets (Omaha World-Herald | August 15)
- More than 100,000 tickets already sold for 2016 U.S. Olympic Swim Trials (Omaha World-Herald | August 14)
- Olympian Cullen Jones Dives Into Teaching Minorities How To Swim (Vibe.com | August 14)
- Officials with local pools part of nationwide push to prevent drownings (Fox6 Now | August 13)
- Why Katie Ledecky is 2015's top athlete (and it's not even close) (USA Today | August 12)
- Swimming With Gold Medalist, Dara Torres (The Storibook Blog | August 9)

Endemic Media Outlets

- Cullen Jones Leads "Make A Splash" Anti-Drowning Initiative (Video) (SwimSwam | August 20)
- Michael Phelps and Allison Schmitt Discuss Supportive Friendship (Video) (Swimming World | August 19)
- Kazan 2015 Worlds SwimVortex Review: Katie Ledecky & Adam Peaty On Crest Of Wave (Swim Vortex | August 18)
- Help On The Way & Some Work To Do For Team USA On The Road To Rio 2016 (Swim Vortex | August 14)

Organizational News

- 5 Things To Never Say To An Off-Season Swimmer (USA Swimming | August 19)
- 20 Question Tuesday: Catherine Vogt (USA Swimming | August 18)
- Mike's Mailbag: Acknowledging Fear (USA Swimming | August 17)
- New Today! Swim-A-Thon Dashboard Your Gateway To SAT Event Management (USA Swimming | August 17)
- Two Names You Didn't Hear At World Championships: Cecil Gordon And Clark Hammond (USA Swimming | August 14)
- 2016 U.S. Olympic Team Trials Swimming Ticket Sales Off To Fast Start (USA Swimming | August 13)
- Catching Up With Kristy Kowal (USA Swimming | August 13)
- "Splash Bash" Wraps Up Speedo Junior Nationals (USA Swimming | August 13)