March 26 - April 2

## Non-Endemic Media Outlets

- Dara Torres Wins April Fools' Day (Universal Sports | April 1)
- U.S. Olympic Committee 'candidly concerned' non-revenue college sports will be cut (Yahoo News | April 1)
- Olympic Swimmer Ryan Lochte Visits Greensboro (WFMY News | March 30)
- Former Verot star Peacock wins Crippen Cup (News-press.com | March 30)
- Missy Franklin ready to make a big splash as pro (Denver Post | March 29)
- Swimming: Top Americans compete in Crippen Cup to honor late swimmer (Naples News | March 28)
- Black swimmers sweep away stereotype (Chicago Tribune | March 27)
- Crippen Cup is quality more than quantity (News-press.com | March 27)

## **Endemic Media Outlets**

- USOC Concerned About Future of NCAA Olympic Sports (Swimming World | April 2)
- Family, Friends, Swim Teams Rally Around Air Force's Hailey Lane After Heart Attack (SwimSwam | March 31)
- 2016 Rio Olympic Athletes In Peril; Late Night Swimming Finals Favors NBC (Swimming World | March 31)
- Michael Phelps and Ryan Lochte Battling In #SwimShowdown Elite 8 (Swimming World | March 30)
- Congratulations to the Texas Longhorns, 2015 NCAA Champions (SwimSwam | March 28)
- Ryan Murphy Breaks Ryan Lochte's 200 Back American Record to Repeat as NCAA Champion (SwimSwam | March 28)
- PJ Ransford Breaks Two of Jeff Kostoff's 31 Year Old 17-18 NAG Records (SwimSwam | March 28)

## **Organizational News**

- Catching Up with David Berkoff (USA Swimming | April 2)
- Let's Hear it From You, The Coaches (USA Swimming | April 2)
- Swimmers Today are Faster, but Not Necessarily Better (USA Swimming | April 2)
- Women in Coaching (USA Swimming | April 1)
- Wednesday Word: Long Course (USA Swimming | April 1)
- 10 Things We Learned From #1VolunTeam Month (USA Swimming | March 31)
- 20 Questions Tuesday: Will Licon (USA Swimming | March 31)
- Four Tips to Improve your Start (USA Swimming | March 30)
- Top Reasons Swimmers Should Forego a Ketogenic Diet (USA Swimming | March 30)
- Mike's Mailbag: Returning to One's Old Self (USA Swimming | March 30)
- Meyer, Peacock Race to Crippen Cup 10K Titles (USA Swimming | March 28)
- Catching Up with David Cromwell (USA Swimming | March 27)
- Multicultural Heroes: Kathy Mendez (USA Swimming | March 27)
- #1VolunTeam Concessions Connoisseur Award Winner is... (USA Swimming | March 27)