June 18 - June 25

## **Non-Endemic Media Outlets**

- Olympians Win Big in Santa Clara (The Santa Clara Weekly | June 25)
- Of Phelps, Stanford and PASA a recap of Pro Swim Series at santa Clara (San Jose Mercury News | June 24)
- Performance in California boosts Michael Phelps' confidence (The Baltimore Sun | June 23)
- Parents of world-class athletes reveal secrets to raising a superstar (Yahoo! Sports | June 22)
- Mark Spitz puts Michael Phelps' career in perspective (NBC Sports | June 22)
- Victorious in 200 IM, Michael Phelps next eyes national championships (The Baltimore Sun | June 22)
- Michael Phelps takes 200 butterfly, first win in event since 2012 Olympic trials (The Baltimore Sun | June 22)
- Michael Phelps darts back into winner's circle (The Denver Post | June 21)
- Phelps wins 200-meter butterfly at Arena Pro Series (Fox Sports | June 21)
- Michael Phelps wins 200 individual medley at Santa Clara (The Washington Post | June 21)
- Missy Franklin denied first win in pool as pro (The Denver Post | June 19)

## **Endemic Media Outlets**

- Missy Franklin Nominated For Best Female College Athlete ESPY Award (SwimSwam | June 24)
- In A Familiar Place, Michael Phelps Lands On Top Of Podium In 200 Fly In Santa Clara (Swim Vortex | June 21)
- Five Big Things From Day Four Of The Arena Pro Swim Series At Santa Clara (SwimSwam | June 21)
- Hosszu, Dwyer Repeat As Pro Swim Series Champs, Leverenz once Again Wins BMW Lease (SwimSwam | June 21)
- Nathan Adrian Cracks Top 10 In World in 50 Free (Swimming World | June 20)
- Simone Manuel Vaults to 11th In World in 50 Free (Swimming World | June 20)
- 5 Big Things From Day 3 At The 2015 Arena Pro Swim Series At Santa Clara (SwimSwam | June 20)
- 5 Big Things From Day 2 Of The 2015 Arena Pro Swim Series At Santa Clara (SwimSwam | June 19)
- 5 Takeaways From Day 1 at Arena Pro Swim Series Santa Clara (Swimming World | June 19)
- One More Chance For Michael Phelps To Swim Fast Before Nationals (Swimming World | June 18)

## **Organizational News**

- Mom Shares How Swimming Changed Her Son's Life (USA Swimming | June 25)
- Catching Up With Larsen Jensen (USA Swimming | June 25)
- Wednesday Word: Ready Room (USA Swimming | June 24)
- Take The usaswimming.org User Survey (USA Swimming | June 23)
- How To Set Up For Success At A Big Meet (USA Swimming | June 23)
- 20 Question Tuesday: Eddie Reese (USA Swimming | June 23)
- Fall Regional Coach Clinic Registration Open Now (USA Swimming | June 22)
- Mike's Mailbag: Preparing For The Back-To-Back Race (USA Swimming | June 22)
- Michael Phelps Wins Again At Arena Pro Swim Series At Santa Clara (USA Swimming | June 21)
- Michael Phelps Wins 200M Fly At Arena Pro Swim Series At Santa Clara (USA Swimming | June 20)
- Natalie Coughlin Sets American Record In 50M Back At Arena Pro Swim Series At Santa Clara (USA Swimming | June 19)
- Arthur Frayler: Balancing Act (USA Swimming | June 19)
- Michael McBroom Takes 800M Free To Open Arena Pro Swim Series At Santa Clara (USA Swimming | June 18)