

Mission and Vision Statement

Purpose

The purpose of this policy is to establish the North Carolina Swimming's Mission and Vision Statements and how they should be communicated.

Statements

Mission Statement: Promoting Excellence by Providing Resources to Support and Empower the North Carolina Swimming Community.

Vision Statement: Leading the Nation in Achievement, Development, Diversity, and Citizenship.

Communication

The mission and vision statement should be prominently displayed on the front page of the LSC website, all official LSC correspondence and meeting minutes.